

Message Text

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21

ACTION ARA-10

INFO OCT-01 EB-07 ISO-00 /018 W
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R 021635Z JUL 76

FM AMEMBASSY TEGUCIGALPA

TO USDOC WASHDC

INFO SECSTATE WASHDC 3839

UNCLAS TEGUCIGALPA 3238

E.O. 11652: N/A

TAGS: BEXP, HO

SUBJECT: WTDJRJBFTI

REF: USDOC 5002

1. HONDURAS 2 CNTRY CODE: 215 3. SER. NO: NA
4. PANIFICADORA REAL
5. P.O. BOX 645, AVE. LA PAZ
6. TEGUCIGALPA, HONDURAS
7. ESTABL: 1957 8. EMPL: 27 9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS IN HONDURAS
12. RPT. DATE: 07/76
- 13A. 20500-03 MFR; DIST; OF BAKERY PRODUCTS.
14. CONTACT. JACOBO KATTAN TITLE: MGR.
15. CABLE: KATTALA 16. TELEX: NONE 17. TEL: 223921
18. FINANCIAL REFS: BANCO ATLANTIDA AND BANCAHSA,
BOTH IN TEGUCIGALPA, D.C.
19. TRADE REFS: CHAMBER OF COMNERCE, EDIFICIO BARJUM, TEGUCIGALPA.
20. NONE REPRESENTED.
21. MR. KATTAN OPERATES THIS BAKERY WHICH IS LOCATED ON ONE OF THE
MAIN AVENUES OF TEGUCIGALPA IN A RESIDENTIAL SECTOR. THE FIRM OWNS
THE MODERN LARGE BUILDING WHICH HOUSES THE BAKERY, OFFICES AND THE
RETAIL STORE. SEVERAL MOTOR VEHICLES DISTRIBUTE ITS PRODUCTS.
THE FIRM COVERS THE CENTRAL AREA OF THE COUNTRY, INCLUDING THE
CAPITAL. RAW MATERIAL IS IMPORTED FROM TEXAS. THE OWNER MANAGES
THE FIRM PERSONALLY AND UNDER HIS DIRECTION IT SEEMS TO BE VERY
SUCCESSFUL. THE FIRM ENJOYS A GOOD REPUTATION IN LOCAL BANKING CIRCL

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AND IS RECOMMENDED AS A SUITABLE TRADE CONTACT FOR
U.S. FIRMS.
22. PREPARED BY: J.J. ORTUNO APPROVED BY: D. MCNALLY
SANCHEZ

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